

Fertile Ground Incorporated

Capability Statement

Building stronger communities. Growing brighter futures.

Company Data

Fertile Ground Incorporated
Georgia Nonprofit
Corporation -501(c)3 est.
2023

Address

2740 Broad Street
Austell GA 30106

EIN 93-4928363
UEI T3ZABAV88CE1
CAGE 20ND9

SAM Status

Active (Expires
May 16, 2027)

Naics Codes

Primary 236116
624229, 624190, 813319
531390, 541620, 611430
561730, 236220,
925120



Primary Service Area(s)

Austell, Mableton, South/West
Fulton, Douglasville, Rockdale,
Lithonia, Lithia Springs &
surrounding areas

Mission

Fertile Ground Incorporated cultivates thriving communities by connecting people, organizations, and resources through collaborative solutions that advance food access, housing stability, environmental stewardship, community wellness, workforce development, and neighborhood resilience. We believe lasting change is built through partnerships that strengthen communities long after individual projects and events conclude.

Core Capabilities



Housing Stability & Resource Navigation



Community Development & Neighborhood Revitalization



Food Access, Recovery & Community Agriculture



Environmental Stewardship & Urban Greening



Community Health, Wellness & Family Engagement



Workforce & Leadership Development

Collaborative Program Design & Cross-Sector Partnerships

Signature Community Initiatives

Community Food Recovery Collaborative (Developing)

Building partnerships with food donors, nonprofits, businesses, and volunteers to recover surplus food and coordinate equitable community distribution while reducing food waste.

Housing Stability Collaborative

Connecting residents with housing resources, navigation services, community partners, and long-term housing opportunities.

Community Events & Civic Engagement

Creating inclusive events that strengthen neighborhood relationships, celebrate culture, connect residents to resources, and encourage volunteerism.

Environmental Stewardship

Community gardens, pollinator education, urban greening, seed libraries, composting education, and sustainability initiatives.

Collaborative Development Partnerships

Partnering with municipalities, nonprofits, educational institutions, businesses, and community organizations to develop place-based solutions addressing local needs.

Differentiators

- Systems-focused approach that connects organizations rather than duplicates services.
- Experience building collaborative partnerships across nonprofit, government, business, and community sectors.
- Integrates food access, housing stability, environmental stewardship, and community engagement into a unified community development strategy.
- Serves as a convener and connector, leveraging existing community assets to maximize collective impact.
- Commitment to measurable, place-based solutions that strengthen neighborhoods over time.

Current Funding & Partnership Opportunities

Corporate and community partners are invited to support:

- Fae, Fairies, Family & Seahorses - Community Access Sponsorships
- Community Food Recovery Collaborative (developing)
- Housing Stability & Resource Navigation
- Community Gardens & Food Access Programming
- Volunteer Engagement & Community Education
- Custom collaborative initiatives aligned with your organization's community investment priorities.



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COMMUNITY INVESTMENT & PARTNERSHIP OPPORTUNITIES

Building Stronger Communities Together

Fertile Ground Incorporated develops collaborative initiatives that strengthen neighborhoods by connecting residents, nonprofits, businesses, government agencies, educational institutions, and community organizations through innovative, place-based programming.

Whether supporting a signature community event, sponsoring an educational experience, or investing in year-round programming, partners become part of a growing ecosystem committed to building healthier, more resilient communities.

SIGNATURE COMMUNITY EXPERIENCES

Fae, Fairies, Family & Seahorses Festival

An immersive community celebration blending nature, Afrofuturism, arts, environmental stewardship, wellness, culture, family engagement, music, education, and community connection through interactive villages and collaborative programming.

- Investment opportunities include:
- Community Admission Sponsorships
 - Children's Fairy Passport Program
 - Fairy Steward Graduation Ceremony
 - Fairy Garden Program
 - Fairy Marketplace
 - Costume Contest
 - Community Art Installations
 - Volunteer Coordination
 - Accessibility Initiatives
 - Public Safety Village
 - Live Entertainment
 - Cultural Programming

FOOD ACCESS & FOOD RECOVERY

Fertile Ground Food Recovery Collaborative (Developing)

A collaborative network connecting food donors with community organizations to reduce food waste while improving food access.

- Current opportunities include:
- Food Rescue Coordination
 - Pop-Up Community Food Distribution
 - Emergency Food Locker Development
 - Volunteer Delivery Network
 - Partner Capacity Building
 - Refrigeration & Equipment
 - Technology & Logistics
 - Transportation Support

CHILDREN & FAMILIES

Enchanted Children's Village

Interactive programming designed to inspire curiosity, literacy, environmental stewardship, kindness, creativity, and civic engagement.

- Investment opportunities:
- Fairy Passports
 - Passport Stamps
 - Fairy Steward Badges
 - Fairy Garden Grow Bags
 - Scavenger Hunt Materials
 - Literacy Activities
 - Children's Graduation Ceremony
 - Volunteer Recruitment
 - Community Builder Activities
 - Fairy Marketplace

ARTS & CULTURE

Creative Arts Collaborative

Supporting artists, performers, makers, storytellers, musicians, designers, and creative entrepreneurs through collaborative community programming.

- Potential investments include:
- Community Murals
 - Interactive Art Installations
 - Public Art
 - Fairy Marketplace Design
 - Passport Illustration
 - Village Design
 - Community Puzzle Projects
 - Artist Demonstrations
 - Cultural Performances

ENVIRONMENTAL STEWARDSHIP

Dragon Compost Kingdom

Making environmental education memorable through creativity and play.

- Investment opportunities include:
- Compost Education
 - Interactive Installations
 - Recycling Education
 - Sustainability Activities
 - Children's Environmental Programming
 - Native Plant Education
 - Pollinator Education

COMMUNITY HEALTH & WELLNESS

- Programming opportunities include:
- Wellness Education
 - Women's Health
 - Family Wellness
 - Mental Health Awareness
 - Preventative Health Resources
 - Community Resource Navigation
 - Healthy Living Demonstrations
 - Movement & Fitness Programming

REPRODUCTIVE JUSTICE & COMMUNITY ADVOCACY

Working with community partners to create welcoming educational spaces where residents can learn about reproductive justice, healthcare access, community resources, civic engagement, and family well-being.

- Investment opportunities include:
- Educational Village Sponsorship
 - Community Conversations
 - Health Resource Navigation
 - Family Resource Materials
 - Volunteer Engagement
 - Community Outreach

MEDIA & STORYTELLING

Community Storytelling Collaborative

Capturing stories that celebrate the people, organizations, and neighborhoods shaping our communities.

- Investment opportunities:
- Documentary Production
 - Photography
 - Community Interviews
 - Youth Media
 - Digital Storytelling
 - Volunteer Photographer Network
 - Community Archives
 - Promotional Media

WORKFORCE & LEADERSHIP DEVELOPMENT

Building pathways that prepare residents to lead, volunteer, create, and serve.

- Potential initiatives:
- Volunteer Leadership
 - Community Ambassadors
 - Youth Leadership
 - Career Readiness
 - Entrepreneur Development
 - Skilled Trades Exposure
 - Small Business Development
 - Nonprofit Capacity Building

HOW ORGANIZATIONS CAN PARTNER

Community partners can support Fertile Ground Incorporated by:

- | | | |
|------------------------------------|-----------------------------|----------------------|
| • Event & Program Sponsorship | • Volunteer Engagement | • Corporate Giving |
| • Community Admission Underwriting | • Collaborative Programming | • Grant Partnerships |
| • In-Kind Donations | • Capacity Building | • Custom Initiatives |